

Establishment of a Special Education School for Womens

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ABSTRACT

This study explores the establishment of a specialized educational institution, The House of Humaira, aimed at empowering young Muslim women through a blend of homeschooling and boarding school methods. Located in Purwakarta, this initiative addresses the significant issue of gender disparities in education by providing a model that integrates Islamic principles with academic and cognitive development. Through targeted social outreach, financial planning, and operational management, the project enhances awareness of the importance of education for women, emphasizing their roles as future mothers and contributors to societal growth. By creating tailored educational programs and sustainable management systems, the initiative seeks to produce competent, productive, and cooperative young women, serving as a blueprint for similar institutions nationwide. Key outcomes include an operational framework, a financial planning template, and community engagement through digital platforms. This project underscores the critical role of education in fostering self-reliance and leadership among women, ensuring long-term societal impact.

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INTRODUCTION

The pressing issue of mental health and education for women is a global concern. Research from the Girlguiding Girl's Attitudes Survey 2015 highlights alarming trends, particularly among young women aged 11 to 21, who often struggle with self-harm, depression, and low

self-esteem (Klapproth et al., 2020). These challenges emphasize the importance of providing tailored educational opportunities that empower women to navigate these difficulties effectively (Carver-Thomas & Darling-Hammond, 2019). Addressing these concerns inspired the establishment of The House of Humaira, an educational institution dedicated to providing special education for young Muslim girls rooted in Islamic principles. The House of Humaira uniquely blends the concepts of homeschooling and boarding school, providing a nurturing environment for Muslim girls at the middle and high school levels (Knight et al., 2019). This innovative approach, modeled after home-based education systems popular in countries like the United States, Australia, and the United Kingdom, is designed to prepare young women to become responsible, knowledgeable individuals and future role models in society (Messiou, 2017). Beyond academics, the institution emphasizes the vital role of women as future mothers and wives, cultivating qualities that contribute to the development of future generations (Billingsley & Bettini, 2019; Hatfield et al., 2017; Marshall et al., 2020; Taylor et al., 2017).

Despite its significant impact, The House of Humaira is currently limited to Depok, West Java. The necessity to expand its reach is evident, as many regions across Indonesia, including Purwakarta, face challenges related to limited access to quality education for women. By establishing a branch in Purwakarta, this initiative aims to address these issues and promote educational equality. The planned school in Purwakarta will serve as a beacon of hope for parents and communities, alleviating concerns regarding their daughters' education and mental well-being.

The team behind this initiative has devised a comprehensive approach to ensure the project's success (Gipson et al., 2017). Their methodology involves analyzing operational needs, financial planning, and effective marketing strategies while fostering awareness about the importance of women's education. Through collaborative efforts with local stakeholders, the program aspires to create an enduring impact in Purwakarta and beyond. This report outlines the efforts and progress made toward establishing The House of Humaira in Purwakarta. By merging practical management principles with the noble goal of empowering women through education, the initiative demonstrates a model for sustainable community development and highlights the transformative potential of education tailored to women's needs.

METHOD

Input	Process	Output
Identifying Issues That Occur: 1. Conducting School Location Observations 2. Analyzing Operational, Financial, and Marketing Needs 3. Designing Financial and Marketing Strategies for Management and Students	1. Providing solutions for financial calculations per student and management requirements 2. Conducting outreach through webinars and Instagram content 3. Researching or brainstorming materials to be presented during outreach webinars	1. Enhancing partner's understanding of the management system to be implemented 2. Developing women with strong cognitive fundamentals and critical thinking skills. 3. Encouraging increased participation and enthusiasm among girls and young women to

		pursue and gain access to education and learning opportunities.
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1. Input

- a. Classify the issues faced by women in Purwakarta.
- b. Rank the issues based on the highest urgency.
- c. Operational needs analysis for Humairah.
- d. Financial plan for Humairah.

2. Process

- a. Hold meetings with the founders of Humaira Depok and The House of Humaira Purwakarta to identify and discuss issues related to the establishment of Humaira in Purwakarta
- b. Once the urgent issues are identified, gather materials to educate and address these issues
- c. Develop a concept for delivering solutions that can be easily understood and implemented by partners.
- d. Conduct three socialization sessions during the Community Empowerment course period.
- e. Provide solutions for the financial needs per student and the requirements of management (including Operations & Marketing)
- f. Increase brand awareness of Humaira in Purwakarta through the creation of an Instagram account and hosting sharing or Instagram live sessions.
- g. Provide partners with training materials in the form of modules as a guide for learning in areas such as marketing, finance, human resources, and operations.

3. Output

The expected outcomes from the Community Empowerment program in this student creativity program are:

- a. Improved understanding of management among Humaira's administrators/partners.
- b. The development of women who are ready to play a productive role in the future.
- c. Increased participation and enthusiasm among young girls to pursue and obtain education and learning for themselves.
- d. The establishment of "The House of Humaira Purwakarta" institution.
- e. Creation of its own Instagram account, @humaira.purwakarta
- f. Development of learning modules that can be utilized by partners.

RESULT AND DISCUSSION

Implementation Timeline and Achieved Results

1. Live Instagram

- | | |
|------------------|---|
| Implementation | : June 5, 2021 (conducted only once) |
| Theme | : Womenpreneur "Believe in yourself and you will be unstoppable" |
| Achieved Results | : 40 participants attended the Instagram live session (due to a technical issue, the entire evidence could not be captured, but |

a screenshot of the Instagram live session was successfully taken).



Figure 1 Documentation of the Instagram live session

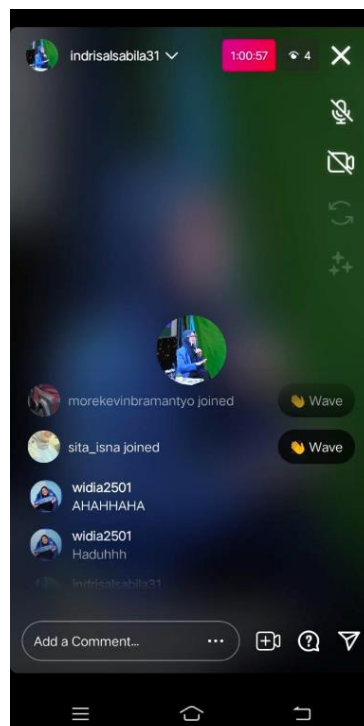


Figure 2 Documentation of the Instagram live session

2. Development of the Humaira Management Module.

Implementation : This PKM PM activity was carried out in alignment with the PKM PM program outlined in the 2021/2022 Academic Calendar of ESQ Business School.

Achieved Results : A guide for managing The House of Humaira is available at the following link:

<https://docs.google.com/presentation/d/1JoCxusNMZhK5-gVVnsBbk3OaAGJyvRKihx4eS-qL4c0/edit?slide=id.p>

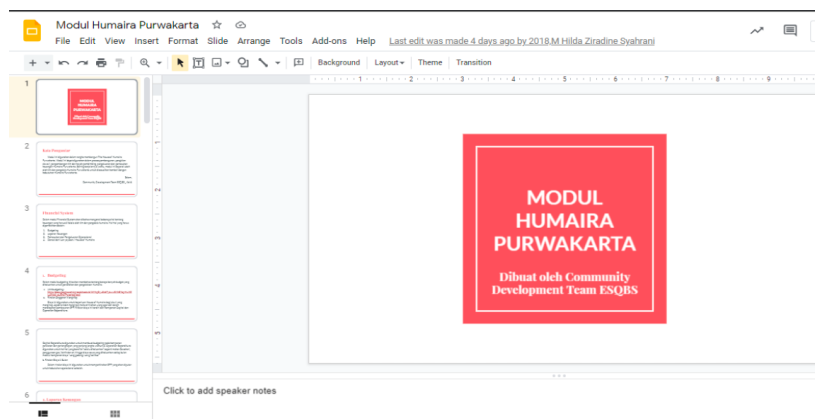


Figure 3 Humaira Management Module

3. School Location Observation

Implementation : March 19, 2021 (conducted only once).

Achieved Results : Identifying a location for the shelter or school building for The House of Humaira Purwakarta at Jl. Ipik Gandamanah, No. 45, RT03/RW07, Ciseureuh Village, Purwakarta, 4118



Figure 4 Front Area.



Figure 5 Office Space.



Figure 6 Kitchen Area

4. Target

a. Instagram Live

The target audience for the Instagram live session includes the followers of the Instagram account @humaira.purwakarta and the speakers (@indrisalsabila31 and @jihansbla).

b. Creation of Budget Plan and Modules for Humaira Management

The target audience for this is the Humaira Team and the Foundation's Management Team.

5. Sustainability Potential

- a. Having a module guide for the long-term implementation and management of The House of Humaira Purwakarta.
- b. Brand awareness has already been established at the initial stage, allowing it to continue even after this team is dissolved.
- c. Having a budget template and financial report for managing The House of Humaira Purwakarta.
- d. Possessing big data from the socialization event and the self-upgrade event (a combined program with The House of Humaira Depok and Purwakarta).

CONCLUSION

The community empowerment initiative through the establishment of The House of Humaira in Purwakarta reflects a proactive response to the pressing need for specialized education for young Muslim women. This effort addresses critical societal challenges, such as low educational attainment and limited awareness of the importance of education for women, particularly in rural areas. By combining the concepts of homeschooling and boarding schools, The House of Humaira aims to offer a nurturing environment that promotes intellectual, emotional, and spiritual growth in alignment with Islamic principles. The activities undertaken during this initiative, including live social media engagements, financial planning, and the development of management modules, illustrate a holistic approach to project execution. These efforts were complemented by the identification of a suitable site for the school and the creation of foundational resources to support its operational sustainability. The program has also successfully generated awareness about the importance of women's education in Purwakarta, setting the stage for long-term community impact. The initiative not only empowers young women to pursue education but also prepares them to become influential contributors to society as future mothers and professionals. By fostering a culture of learning and self-reliance, this program contributes to breaking traditional barriers to women's education. The project's potential for sustainability, supported by strategic planning and community involvement, ensures that The House of Humaira can serve as a beacon of progress for similar initiatives in other regions.

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